



ChooseHealth
D E L A W A R E

Delaware's State Innovation Model (SIM) Update

October 2, 2014

Today's agenda



SIM status update

**Update from September
DCHI Board meeting**

**Next steps and
upcoming meetings**

SIM status update

Recent highlights

CMMI grant application

- Delaware invited for an oral presentation at CMMI later in October
- Anticipating grant award notification this fall

DCHI

- Delaware Center for Health Innovation (DCHI) Board met in September (next meeting 10/8)

Technical Advisory Group

- TAG continues progress on building capability for reporting on Common Provider Scorecard, including technical details and finalizing measures (with input from interim clinical working group)

Speaking engagements

- Eastern States Legislative Fiscal Officer's Conference on 9/11
- Greater Philadelphia Business Coalition on Health on 9/18
- Delaware Advocacy Summit / American Lung Association scheduled for 10/8



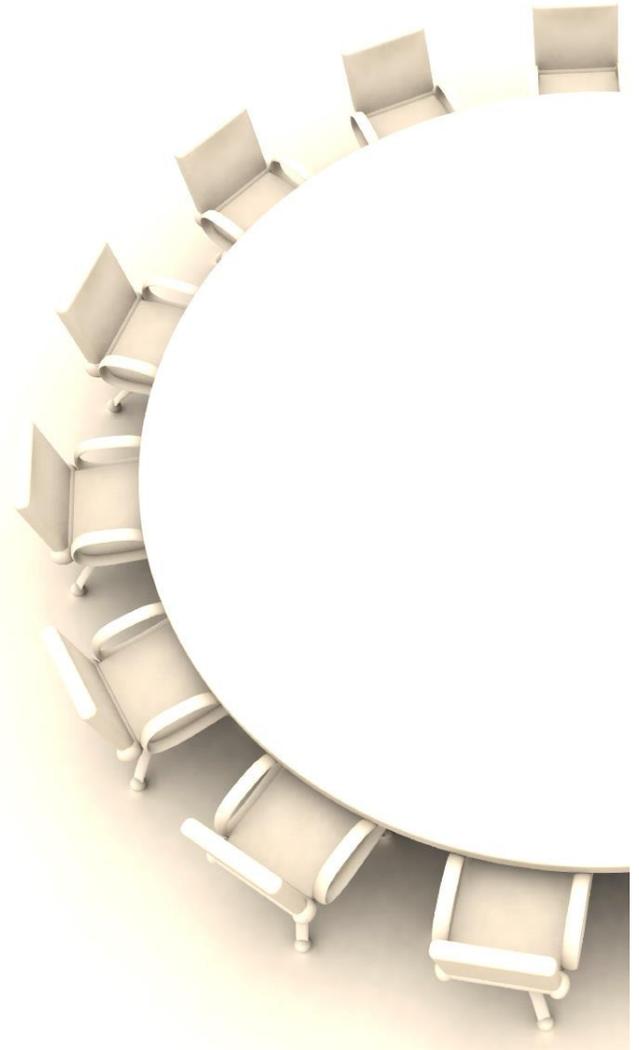
Summary of September DCHI Board meeting

Committee chairs reviewed Scope section of each **committee charter** and discussed overall structure of charters

Discussed **committee formation** (e.g., expectations of members)

Reviewed **key interdependencies** among committees and with external organizations

Shared feedback from September HCC meeting and discussed **communication strategy**



DCHI Board Committee process

Currently **finalizing committee charters** and initial working documents (e.g., schedule of deliverables)

Board expects to **confirm committee members** on October 8th

Committee **kick-offs** will likely be held in November



Framework for communications strategy

Questions for developing a strategy

- 1 Timeline** What milestones should communications align with?
- 2 Audience** Who needs to be addressed? Who is it important to hear from?
- 3 Purpose** What are the goals of communication with this audience?
- 4 Messages** What is the desired message? Which facts will the message be built on?
- 5 Channel** Which format fits the audience and conveys the message best? How will feedback be collected from stakeholders?
- 6 Communi-
cators** Who is the most credible to deliver the message?

Board feedback on communications strategy

Mechanisms should be put in place to **ensure feedback and consumer input**, both on DCHI activities and on the communication strategy

Need for **consistent messages** that can be tailored to the **needs and questions of different audiences**

Important to be **proactive** with communications and awareness

October DCHI Board meeting

Next Board meeting: Wednesday, October 8th, 2pm

Room 111, University of Delaware's STAR campus, Newark

