

MEADOWWOOD

BEHAVIORAL HEALTH SYSTEM

575 S DuPont Highway

New Castle, DE

INITIAL PRESENTATION TO THE DELAWARE HEALTH RESOURCES BOARD

JANUARY 25, 2018



WHO WE ARE

- MEADOWWOOD OPENED AS A CHILDRENS INPATIENT FACILITY IN 1987
- FACILITY WAS PURCHASED BY ACADIA HEALTHCARE IN 2011, AFTER FEDERAL TRADE COMMISSION DIVESTITURE REQUIREMENT TO PREVENT MONOPOLY IN DELAWARE
- MEADOWWOOD IS PART OF ACADIA HEALTHCARE NETWORK OF 576 ADDICTION AND BEHAVIORAL HEALTH FACILITIES IN THE UNITED STATES, UNITED KINGDOM AND PUERTO RICO
- MEADOWWOOD IS CURRENTLY LICENSED FOR 93 BEDS AND SITS ON 10 ACRES OF PROPERTY
- LARGE(R) EMPLOYER IN DELAWARE: OVER 300 STAFF
- IMPRESSIVE BOOK OF COMMUNITY AND INSTITUTIONAL PARTNERSHIPS

MISSION

- MEADOWWOOD BEHAVIORAL HEALTH SYSTEM IS COMMITTED TO SERVING ADULTS, SENIOR ADULTS AND ADOLESCENTS WITH MENTAL ILLNESS AND SUBSTANCE USE DISORDERS BY PROVIDING TREATMENT IN THE MOST COMPASSIONATE, CARING AND PROFESSIONAL MANNER

SERVICES AND PROVIDERS

- PROVIDE INPATIENT AND PARTIAL HOSPITALIZATION TREATMENT PROGRAMS
- SERVING ADULT, ADOLESCENT, GERIATRIC POPULATION(S)
- PSYCHIATRIC, SUBSTANCE USE DISORDERS AND DUAL-DIAGNOSIS
- MEADOWWOOD STAFF INCLUDES: BOARD CERTIFIED AND DOUBLE BOARD CERTIFIED PSYCHIATRISTS, REGISTERED NURSES (INCLUDING IN THE ADMISSIONS DEPARTMENT,) LICENSED CLINICAL SOCIAL WORKERS AND OTHER EXPERIENCED AND TRAINED MENTAL HEALTH PROFESSIONALS
 - MEADOWWOOD ALSO PARTNERS WITH RESIDENCY PROGRAMS, NURSING SCHOOLS AND PHARMACY PROGRAMS

INDUSTRY LANDSCAPE

- CARE FOR THE MENTALLY ILL IS THE RESPONSIBILITY OF THE STATES
 - A VERY FRAGMENTED SYSTEM DISALLOWS UNIVERSAL METHODOLOGIES AND THUS REQUIRES AN ON-GOING NEED TO ADAPT TO COMMUNITY DEMANDS AND EVOLVING POLITICS
 - STATES ARE FORCED TO DEVELOP THEIR OWN STRATEGY FOR ACCOMMODATING NEED(S)
- THIS COUNTRY IS CURRENTLY EXPERIENCING A WELL-PUBLICIZED OPIOID EPIDEMIC, WITH INCREASING POLITICAL PRESSURE TO FAIRLY ASSESS AND TREAT THOSE IN CRISIS
- 20 YEARS AT WAR HAS CREATED INTERGENERATIONAL TRAUMA
- DECADES OF DISCRIMINATORY LAWS, POOR FUNDING, LIMITED RESEARCH AND PREVAILING STIGMA, HAVE CAUSED YEARS OF DELAYED TREATMENT, THUS CREATING CURRENT EXPONENTIAL NEED

GROWTH

- MEADOWWOOD IS CONSISTENTLY AT CAPACITY
- COST SHIFTING FROM MED SURGE AND STATE HOSPITAL CONTINUES TO MAKE MEADOWWOOD AND OTHER PRIVATE FACILITIES THE DEFACTO PUBLIC OPTION
- ONLY 10% OF ADMISSIONS COME FROM DOWNSTATE AND EXPANSION NEED EXISTS OUTSIDE OF SUN BEDS COMING ONLINE
 - THE DOWNSTATE GERIATRIC PATIENTS OFTEN HAVE FAMILY MEMBERS IN NEW CASTLE COUNTY AND SUBURBS OF PHILADELPHIA
 - THE PATIENTS THAT CAN BENEFIT FROM TREATMENT WITHIN THEIR COMMUNITY CONTINUUM OF CARE ARE NOT PATIENTS WE SEEK OR NEED TO CAPTURE
 - 2 MAJOR MARKETS IN SOUTHEASTERN PENNSYLVANIA HAVE APPROACHED MEADOWWOOD, IN EFFECT POTENTIALLY TRIPLING OUR CATCHMENT AREA; WE RECENTLY CONTRACTED WITH 2 MAJOR PENNSYLVANIA INSURANCE NETWORKS
- DEMAND IS SO GREAT, THAT NO MONEY IS SPENT ON DIRECT TO CONSUMER MARKETING

EXPANSION PROPOSAL

- MEADOWWOOD IS REQUESTING TO EXPAND BY 7 BEDS (3 AVAILABLE IMMEDIATELY, 4 TO BE CONSTRUCTED)
- EXPANSION WILL BE MINIMALLY DISRUPTIVE: IT IS ONLY A RENNOVATION OF AN EXISTING ADMINISTRATIVE SPACE
- THE GOAL OF THE EXPANSION IS TO CREATE BETTER FLEXIBILITY FOR 3 DIFFERENT UNITS: ADULT PSYCHIATRIC, SUBSTANCE ABUSE/CO-OCCURING AND ADOLESCENT
 - THE NEW SPACE WOULD BE AN EXTENSION OF A UNIT THAT IS ATTACHED TO 3 DIFFERENT CONTIGUOUS "SWING AREAS," THUS AFFORDING THE ABILITY TO ADJUST THE BED CAPACITY AT 3 DIFFERENT JUNCTURE POINTS
- EXPANSION ALSO PROVIDES THE OPPORTUNITY TO EXPLORE OTHER LINES OF BUSINESS IF THE IMMEDIATE COMMUNITY NEEDS SHOULD UNEXPECTEDLY DOWNTREND

QUESTIONS