



October 19, 2007
8:00a.m. – 4:00p.m.
Dover Downs Hotel
Dover, DE 19901

EXHIBIT REGISTRATION

Company/Organization: _____

Address: _____

Contact Name(s): _____

Phone #: _____ Fax #: _____ E-mail: _____

Exhibit Fees: \$300 - Non-profit organization _____ \$500 - For-profit businesses _____
(See Page Two for Sponsorship and Program Advertising Opportunities) Exhibit Space is assigned on a first come-first served basis.

Exhibit fee includes: One 6' table (with cover) and registration for two (2) exhibit representatives (registration includes breakfast, lunch coupon, and Expo materials).
(Any additional exhibit staff or volunteers must pay the \$30 per person registration fee.)

Please indicate any additional exhibit needs:

Electricity: _____ Exhibit/Screening Space _____

Brief description of exhibit, materials, and screening activity:

Personnel staffing exhibit (included in exhibit fee):

1.	_____	_____	_____	_____
	Name	Phone	Fax	E-Mail
2.	_____	_____	_____	_____
	Name	Phone	Fax	E-Mail

Additional personnel staffing the exhibit: \$30.00/ person

3.	_____	_____	_____	_____
	Name	Phone	Fax	E-Mail
4.	_____	_____	_____	_____
	Name	Phone	Fax	E-Mail

Exhibit space is limited. To reserve your space, please complete and return this form **ASAP**. Reservations will be accepted without payment at this time, but will be confirmed **ONLY** when payment is received. Payment for reserved space must be received within 30 days of application submission. Any exhibit space reserved but not paid for by **September 1st** will be released to another exhibitor.

Please fax the Exhibit Registration form to:
LifeTime Expos & Events: 215-968-4594 to reserve your space

Please make checks payable to the State of Delaware.
In the check memo section, indicate: Women's Wellness Expo 2007.
Mail copy of exhibit application with payment to:

LifeTime Expos & Events
2865 S. Eagle Road #317
Newtown, Pa 18940



SPONSORSHIP & PROGRAM ADVERTISING OPPORTUNITIES

SILVER **\$1,000.00**

Includes: Exhibitor table, full page ad in program*, company recognition in all media ads, press releases, program and signage at the event.

GOLD **\$2,000.00**

Includes: Exhibitor table, two page ad in program*, (ad and advertorial), company recognition in all media ads, press releases, program and signage at the event.

PLATINUM **\$5,000 - \$10,000**

Includes: **Sponsorship of luncheon**, exhibitor table, signage and recognition at luncheon, full page ad in program*, and company recognition in all media ads, press releases, and program.

***Ads must be provided by the sponsor, black and white
PDF format and MUST be received by August 30, 2007**

EXPO BAG SPONSORSHIP - (Exclusive to one company) **\$5,000.00**

Includes: Exhibitor table, exclusive logo on expo give-away bags, company recognition in all media ads, press releases, program and signage at the event

BADGE HOLDER SPONSORSHIP - (Exclusive to one company) **In Kind**

Badge Holders provided by the Sponsor. Sponsorship includes exclusive right to provide logo badge holders for the expo. Sponsorship also includes company recognition in program and on signage for the event. *Does not include exhibitor table.*

ADDITIONAL ADVERTISING OPPORTUNITIES

1/2 PAGE AD **\$250.00**

Includes a black and white ad in the program. Ad must be provided by the advertiser in PDF format to be delivered via email by August 30, 2007. Ad specs available upon request.

Full PAGE AD **\$500.00**

Includes a black and white ad in the program. Ad must be provided by the advertiser in PDF format to be delivered via email by August 30, 2007. Ad Specs available upon request.

To apply for a sponsorship or advertising opportunity, please fill out exhibitor application and check the box appropriate to your sponsorship/advertising selection. Fax both exhibitor application and this page to: 215-968-4594. Please call 215-968-4593 or email dblair@lifetimeexpos.com with any questions.