

Delaware ACA Marketplace Results, OEP 2018

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Results Released on 4/3/18 by CMS

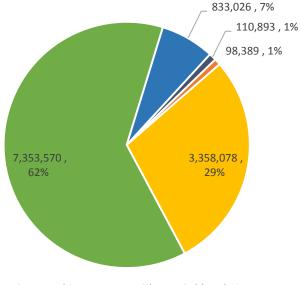
- Delaware final enrollment (i.e. "number of consumers making a plan selection") was 24,500, compared to 27,584 in 2017 –down 11%
- DE has 4th smallest marketplace
- For 39 states using the federal Healthcare.gov platform, enrollment fell in 2018 by 5.7%
- States using state-based enrollment platforms maintained enrollment
- Possible reasons for drop in DE enrollment:
 - Uncertain, confusing messages at federal level
 - Less marketing by gov'ts, plans, others
 - One of DE's two carriers dropped out for 2018
 - Broker compensation
 - Role of Medicaid safety net, aging into Medicare

https://www.cms.gov/Research-Statistics-Data-and-Systems/Statistics-Trends-and-Reports/Marketplace-Products/2018_Open_Enrollment.html



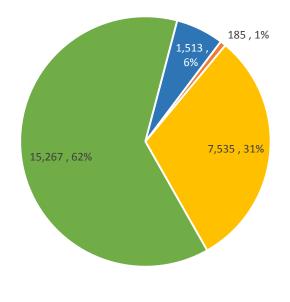
DE Consumers Choose Similar Metal Tiers as U.S. Average

US Plan Selections, All Platforms, OEP 2018



Catastrophic = Bronze = Silver = Gold = Platinum

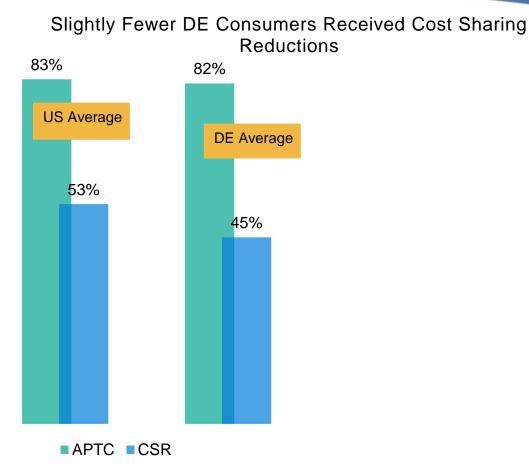
Delaware Plan Selections, OEP 2018



Catastrophic Bronze Silver Gold



Over 80% of DE Consumers Qualified for Premium Tax Credit

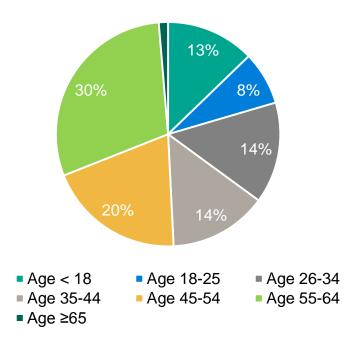


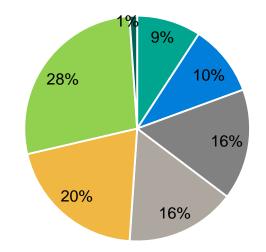


DE Marketplace Enrollees Not Older on Average

DE Age Distribution

US Age Distribution





Age < 18 Age 18-25 Age 26-34 Age 35-44

■ Age 45-54 ■ Age 55-64 ■ Age ≥65



Enrollment Grew Older Overall in 2018

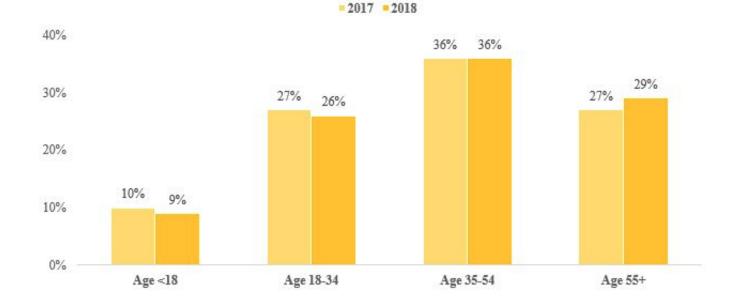


Figure 2: Proportion of Open Enrollment HealthCare.gov Consumers, by Age



DE Consumers Face Higher Costs

2018 DE Avg Premium	2018 DE Avg Premium after APTC*	2018 US Avg Premium	2018 US Avg Premium after APTC
\$750	\$122	\$621	\$89

- > Delaware tied for 10th highest premium in 2018
- > PA's average premium was \$50/mo lower at \$700
- ➢ MD's average premium was \$121/mo lower at \$629
- 4,000 DE consumers are paying full cost of premiums, deductibles, cost sharing; they receive no financial assistance

*Average premium after advanced premium tax credit (APTC) for those receiving APTC



Cause for Concern

- According to a 50 state <u>report</u> by Covered California released in March, DE's ACA marketplace is Code Red
 - Down to a single carrier participating
 - Declining year over year enrollment
 - Average DE risk score 8% higher than national average
- By comparison, WV's risk score is 27% higher, PA's is also 8% higher, but MD's is 3% lower (i.e. healthier) than the national average risk score



Options

- Low probability of federal fix (i.e. federal reinsurance, restoration of cost-sharing reduction payments)
- Other federal options may require state matching funds
- Identify state, local resources for more aggressive outreach and marketing, targeting young, healthy
- Consider using state purchasing through much larger Medicaid program
 - Attract carrier already in Medicaid to participate in Marketplace
 - Explore Medicaid "buy-in"
 - Other approaches that may require federal approval
- Engage carriers in innovative plan, network design discussion

