



THE BIRTH CENTER

Holistic Women's Healthcare, L.L.C.



About The Birth Center

- Established by Edith Wonnell, CNM in 1982 as a Free Standing Birth Center and has been in continuous operation for 35 years
- Accredited by the Commission for Accreditation of Birth Centers (CABC)
- Owned and operated by Dorinda Dove CNM, MS & Kathleen McCarthy CNM, MSN since 1999
- Serves families from NJ, MD, PA & DE
- Provides care to a diverse group of low risk women
- Takes most insurances, including Medicaid and Medicare
- Provides extended client interactions to encourage good communication, patient engagement, and informed decision making



The Birth Center's Philosophy

- Women have the right to seek care that is medically safe, fits their lifestyle, and recognizes and respects their individual, physical, spiritual, psychological, and economic needs.
- Women and their families have the right and responsibility to assume an active role in their own health care.
- Childbirth is a normal, healthy process. The role of the caregiver is to support and promote this normal process, while recognizing and dealing with any deviation from normal. Confidence in this normal process is promoted.
- Because the family is the cornerstone of the social structure, maternity care must support and promote family unity and development. Family is defined by the client.
- Education is an essential part of quality healthcare. With knowledge freely exchanged, clients are encouraged to make informed choices.
- We are committed to providing evidenced based holistic care.



Long Term Goals

- Continue to provide an option to clients for out-of-hospital birth
- Increase the maternity caseload to 300 births per year
- Maintain a comprehensive educational program for parents
 - *Pre-conception through postpartum and early parenting*
 - *Increase the clients' self-help knowledge and skills with emphasis on active participation with their health care provider in maintaining optimal health*
- Provide well woman health care to women from adolescence through menopause
- Provide an out-of-hospital setting for the education of nurses and nurse-midwives
- Participate in research



Our Financial Health

- Independently owned and successfully operated since 1999
- We continue to experience growth
- Provide value based health care
 - *High quality, low cost*
 - *Birth centers are growing throughout the country and have become a valued paradigm as efforts are sought to control health care costs*



BIRTH CENTER SERVICES



Pregnancy, Birth, and Postpartum Services

Prenatal Care

Labor and Birth

Postpartum and Newborn Care

Home Visits

Doula Services



Childbirth Education

Healthy Pregnancy: Nutrition and Exercise

Preparation for Childbirth

Breastfeeding Basics

Caring for Your Newborn

Mother/Infant Assessment

Preparing Siblings

Postpartum Exercise



Support for New Parents

In-house mother-baby groups

Online support groups monitored and guided by RNs and peer mentors



Breastfeeding Services

Lactation consultations with RN, IBCLC

Breastfeeding support groups led by RN,
IBCLC



Well Woman Care

Gynecology

Contraceptive Management

Adolescent Health through Menopause



Why Are We Moving?

- Outgrown our space
- Present location does not meet current building regulations
- Proposed location will enable us to grow and assure the longevity of The Birth Center
- Affiliation with an integrative health center
 - *New building will be comprised of a network of providers who will enjoy the ease of informal networking and also participate in regular grand rounds to coordinate patient care*



Benefits of Moving to Proposed Location

- More space to accommodate our growing needs
- Located in an area that is experiencing significant growth
- Leverage the relationships of the complementary practitioners
- Able to offer ultrasound and lab services within the new facility
- More easily incorporate our ancillary holistic services
- Closer to Christiana Hospital and can easily transfer patients when the need arises
- Explore a collegial relationship with Christiana Hospital to enhance maternity care services in the state and with the University of Delaware to further research in the areas of women's health, pregnancy and birth



Thank You!

