

#### Lifesaving Through Collaboration

Heather Cammisa, CAWA Pres/CEO St. Hubert's Animal Welfare Center



# Me







## Books, Resources, Colleagues

Shelter Management Series

COALITION BUILDING for Animal-Care **Organizations** 



Katherine A. McGowan





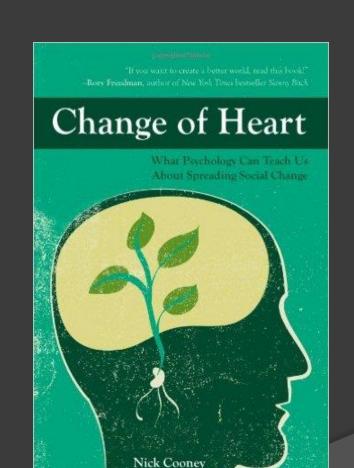


possible through rous grant from









t...Hubert's Animal Welfare Center

St. Hubert's is dedicated to the humane treatment of animals. The organization believes in and provides services that support the human-animal bond and seeks to foster an environment in which people respect all living creatures.





CHARITY

# **Direct Animal Care**

 24 / 7 Work on Locations & In Community



- All animals
- Accessible to Public Weekends, Holidays, Nights





# **Direct Care**

**Each** animal **every** day:

• WHO are you?

• HOW are you?



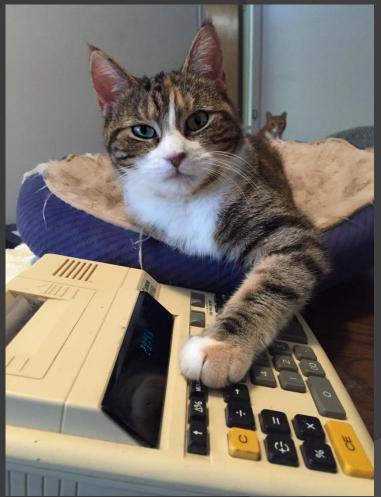
• WHAT may we do for you today?

Dr. Phil Bushby, MSU Vet School



# St. Hubert's Numbers

- 3 locations & 4<sup>th</sup> on way
- 10 fixed offsite adoption venues
- ~5,000 animals direct care
- 3,333 graduates / yr in training programs
- 90 employees
- 900 active volunteers





# Professional Engagement

- National, regional & state boards
- Lend voice to legislation and policy

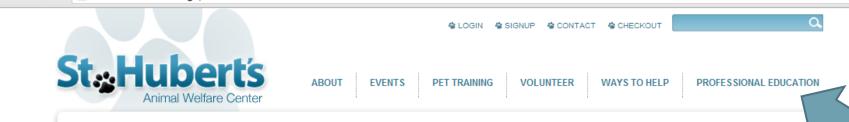






## **Professional Education**

← → C 🗋 www.sthuberts.org/professionaleducation



#### PROFESSIONAL EDUCATION

#### A SECOND CHANCE FOR FEARFUL DOGS

KRISTEN COLLINS, MS, ACAAB Director, Anti-Cruelty Behavior Rehabilitation ASPCA Behavioral Rehabilitation Center at St. Hubert's Wednesday, May 21, 10:30-2:00 Community Room, 575 Woodland Avenue \$10 registration includes lunch

Kristen will explore and explain problematic behaviors commonly seen in fearful, severely undersocialized dogs and how to recognize and implement the behavior modification protocols appropriate for individuals. She will share the treatment programs and research underway at the ASPCA® Behavioral Rehabilitation Center and discuss some of the Center's discoveries that can benefit these neediest of homeless dogs. To register email Nora at nparker@sthuberts.org.



Home | About Us | Pet Adoption | Upcoming Events | Training | Ways to Give | Login | Signup | Contact | Donate Now



 Madison Shelter

 575 Woodland Ave.

 P.O. Box 159

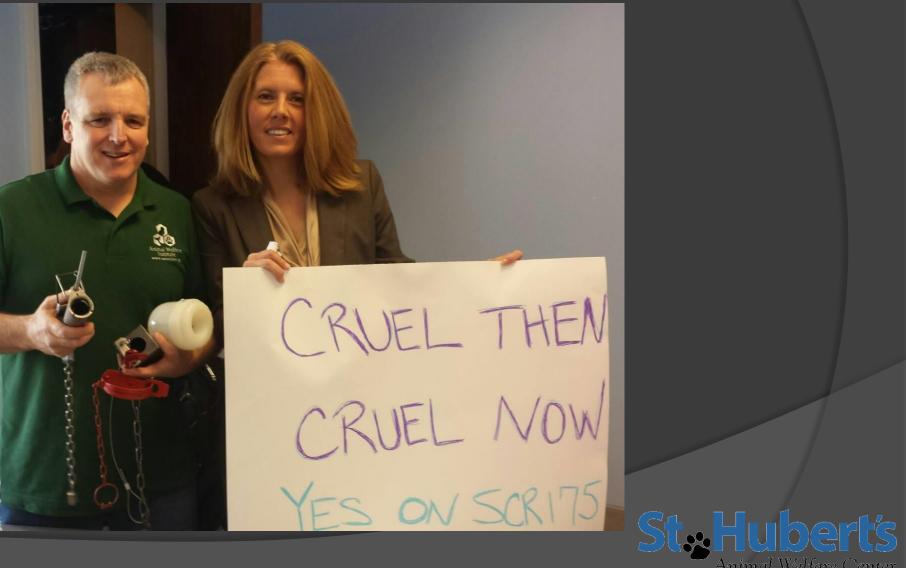
 Madison, NJ 07940

 (973) 377-2295

North Branch Shelter 3201 Route 22 East P.O. Box 5281 North Branch, NJ 08876 (908) 526-3330

St. Hubert's Training and Behavior Center 575 Woodland Ave. P.O. Box 159 Madison. NJ 07940

# Advocacy







# **Teaching Kindness**







## "Critter Camp I will never Forget You"







St. Hubert's Animal Welfare Center More info Share

Kristine

Johnson

02+0

Maurice

# Press & Awareness

PAGE A3



www.dailyrecord.com

#### OCAL VEDNESDAY, JANUARY 19, 201

RESCUE ME: Sniffing for permanent homes in Morris County

## St. Hubert's welcomes 19 dogs





#### St. Hubert's shelters take in 17 Chihuahuas

Dogs



#### Manshbc.com









Animal Welfare Center

# **Community Outreach**

- Ocat Behavior
- Dog Behavior
- Lost / Found Animal Assistance &

Coaching

- Accessible Spay/Neuter
- Low Cost Vaccinations
- Food & Supply Assistance
- Supplies in Store





# Community Outreach





dog and cat meals provided to families in need



## Since we're talking about People

#### Outreach

Intake

Returns

Other Orgs

When you judge another, you do not define them, you define yourself.



# Up Next:

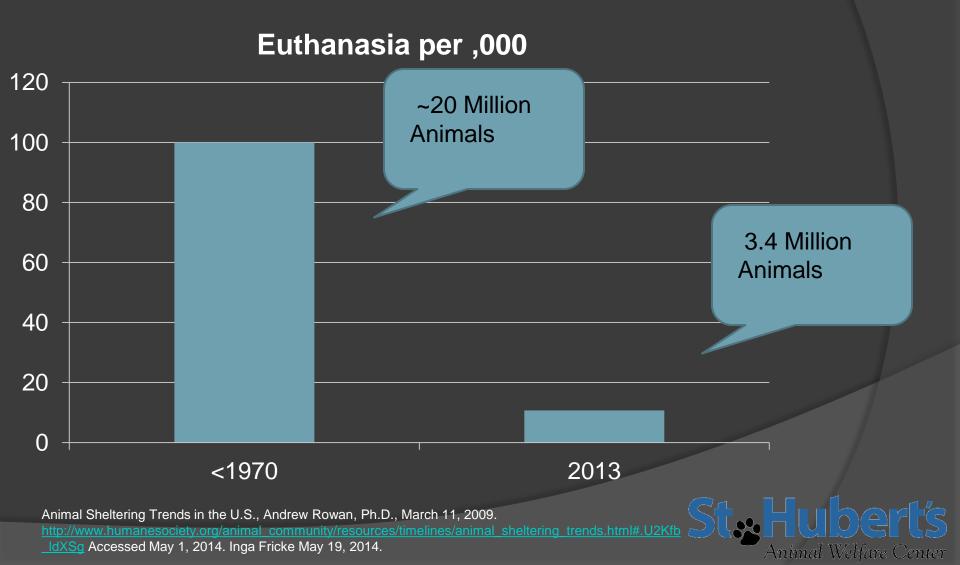
 Trends in Animal Welfare

# Culture & Our Experience around Lifesaving Partnerships





# Trends – 1970s begins change



# **U.S.** Trends Impacting Field

- Spay Neuter
  - First S/N Clinic 1970s
  - Very different today
  - Pediatric Spay/Neuter
- Output of Welfare Field
  - 3,500 shelters & 10,000 (?) rescue groups
- Public Attitudes & Awareness, Laws
- Trap Neuter Return
- Shelter Medicine Specialty AVMA ABVP! Full recognition 2018.
- Cat vs Dog dynamic





# Trends

What percentage of dogs and cats in a community can be reasonably estimated to enter a shelter in a year?

4 – 6%



# Social desirability

 PetSmart Charities 2014 U.S. Shelter Pet Report

 2011: 58% of people considering a pet said they would adopt

• 2014: 66%

Adoption Percentage of acquisition is rising



# Momentum!

Blog

RACE CE

Surveys

Videos

Webcasts

Maddie's Institute

videos, free webcasts, a blog and other educational materials.





Sawa

ABOUT SAWA EVENTS

Welcome to the SAWA Website

Charities

ce Library Training ASPCA Programs Bio

Search.

Cats, Kids, Reading = Enrichment

read, and the shelter that hosts ead more about this resource >

This is great for the gats who listen, the kids who

5 Things to Do During an Intake Exam

Hew We SUPPORT Yeu ADOPTION Program GRANTS

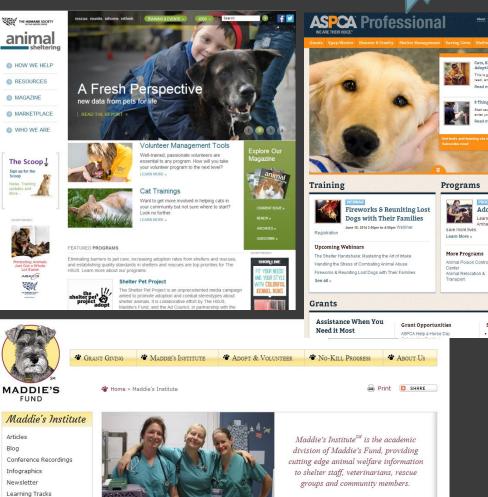
CONTACT US LEARN

APPLY FOR A GRANT 
BECOME AN ADOPTION PARTNER 
EMERGENCY RELIEF FUNDING

CAREER CENTE

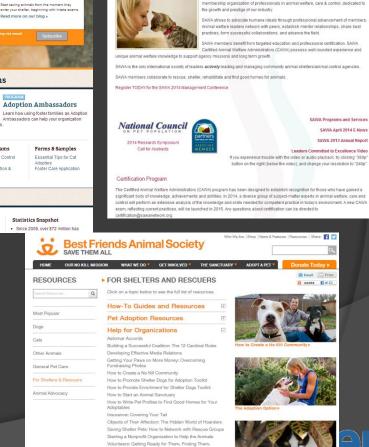
The Society of Animal Welfare Administrators (SAWA) is a non-profit individual





The Institute is dedicated to increasing the lifesaving of homeless dogs and cats by providing the most innovative

animal welfare information to shelter staff, veterinarians, rescue groups and community members through articles,



SAWA 2013 Annual Report



# New Tools, Recognition



#### **Rescue Group** Best Practices Guide

https://www.animalsheltering.org /page/rescue-group-bestpractices-guide

BY ABBY VOLIN







KEEP PETS IN HOMES

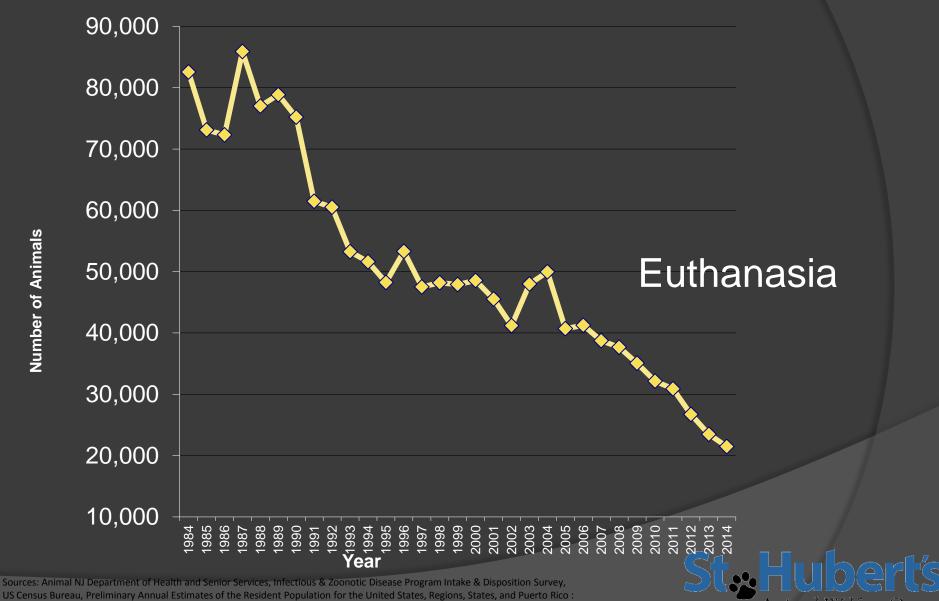
INCREASE ADOPTIONS REACH UNDERSERVED COMMUNITIES PROTECT CATS

# Humane Discourse and Conduct within Animal Welfare Pledge

Commit to promoting compassion and respect, not just for animals but also for the people who work tirelessly on their behalf



## **New Jersey**



Animal Welfare Center

# It's TRUE.

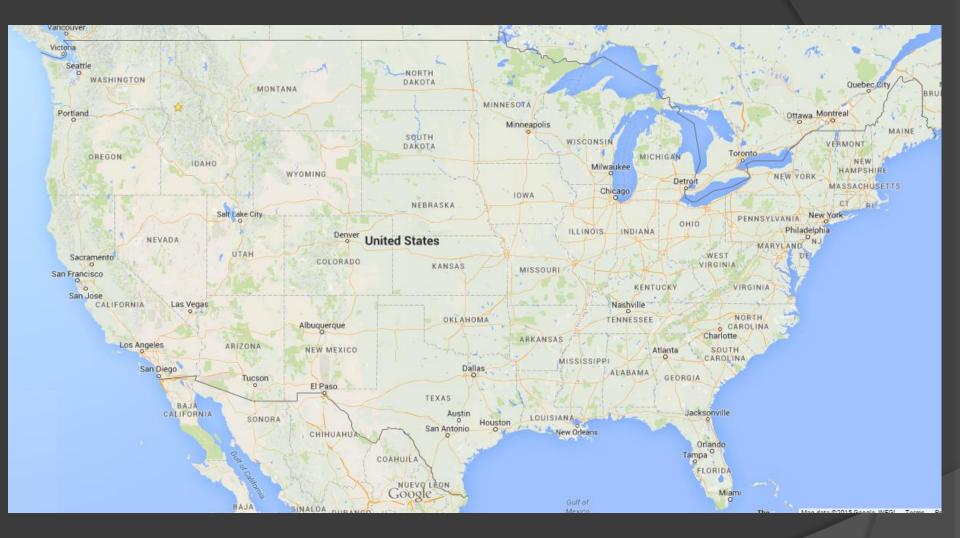




# It's TRUE



a Jactoria











# Still areas of tremendous need



Animal Welfare Center





## Collaboration: Make it a Priority



#### **Becky Burton**

Vice President of Direct Care & Lifesaving Partnerships

## Collaboration: Respect, Trust





## 2015 Non ACO/Shelter Intake

- Other NJ Shelters & 
   41
   Rescues

   Answer
- Distance Shelters & 
   38
   Rescues

   Stance Shelters & 
   38

   Stance Shelters & 
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- Animals

1,852



#### We Need to Support One Another Be Right Inside







## Collaboration - Emergency

- ASPCA Placement
   Partner Rehab
   Center, too.
- HSUS Emergency Placement Partner





## Collaboration

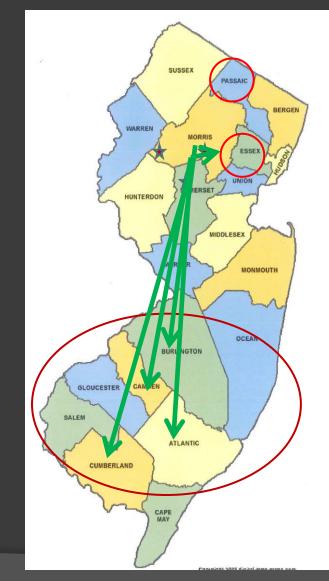
#### Local & Distance







## Collaboration - Sister Shelter



- Routine Transfer
- Give Back"
- Enrichment Kits
- Scholarships
- Other HelpMOU
  - Out of State: Aiken, SC Tupelo, MS Parkersburg, WV & Others





## Collaboration



St. Hubert's Animal Welfare Center

# Hands Up

Jennifer and I had a wonderful time at the conference and we have so many new ideas! The best part was meeting you and your team. You are all fantastic people and we feel so incredibly lucky to have a partnership with you! Please know that we are grateful for all that you do for FOTAS and for our dogs and puppies. You make a huge difference and we all appreciate it! We are looking forward to sending you more dogs and pups next week! Jennifer and I will be working on new promotions, new ideas and incorporating new software that we learned about at Expo. Thank you!

-Kathy



#### Animal Care EXPO, May 12, 2016



# Together, Mobilizing









THE HUMANE SOCIETY OF THE UNITED STATES





SOCIETY OF ANIMAL WELFARE ADMINISTRATORS Leaders Committed to Excellence





# Mobilizing for Felines

- Picking up cats from all over NJ
- Expending resources to get them well and ready
- Transporting to New England
- Staff sponsored NE conference
- PETCO



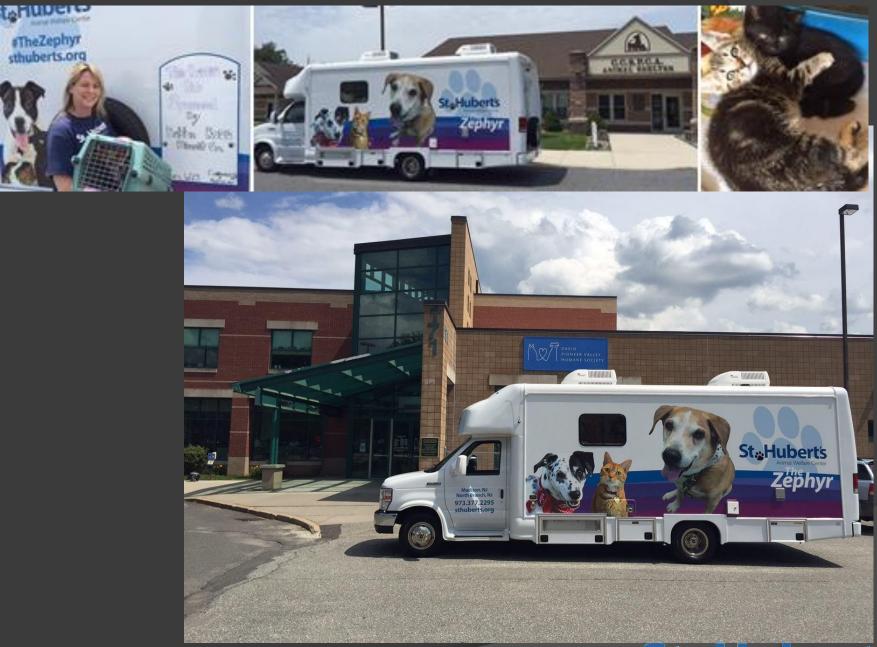


St: Hubert's Animal Welfare Center

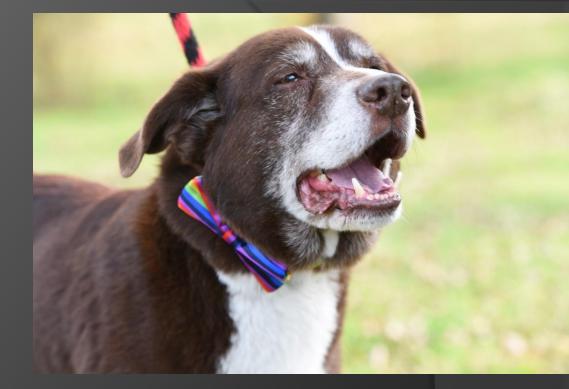


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#### Partners & Language



#### **Celebrating Collaboration**



NEWS RELEASE

FOR IMMEDIATE RELEASE

Contact Heather Cammisa 973-377-7094 hcammisa@sthuberts.org

#### Dogs from Tornado Stricken Area Helped Locally

Several Animal Welfare Agencies Work Together To Provide Needed Assistance

MADISON, N.J., May 9, 2011 – Forty-nine dogs from tornado stricken areas of Georgia begin new lives in New Jersey and New York thanks to rescue efforts by a group of animal shelters a national organization and a specialized transport vehicle. The American Society for the Prevention of Cruelty to Animals (ASPCA) transported the dogs to rescue partner St. Hubert's Animal Welfare Center in Madison. NJ on May 9th 2011.

The dogs had been up for adoption in the tornado devastated communities prior to the storms about a week ago. Now, Georgia animal shelters in Catoosa Courty - one of the hardest hit areas in Georgia - Effingham and Hinesville need that space to hold the large number of animals displaced by the disaster and to allow more time to reunite owners with their pets. In addition, shelters that have assisted the GA affected areas since the storm in Jasper and Beaufort Counties in South Carolina sent adoptable animals to allow room for more outreach. The dogs arrived at St. Hubert's in Madison, NJ at 7:30am and were greeted by early crews of volunteers, staff and some partner agencies. After intake, 36 dogs were transferred to partnering agencies Momouth Courty SPCA in Eatontown, NJ, Animal Alliance in Lambertville, NJ, Noah's Ark Animal Welfare Association in Ledgewood, NJ, Mt Pleasant Animal Shelter he East Hanover, NJ, Rawhide Rescue in NJ and <u>Rondout</u> Valley Animals for Adoption in Acc

"We truly appreciate the coordination of these groups to allow the affected shelter to provide more time to reunite pets with their owners and avail room for the many animals in need," said Sandy <u>Monterose</u>, Director of the ASPCA. She added, "This type of collaboration saves the most lives and enables us to focus on our widespread disaster response across the <u>south</u>."

The dogs are described as young animals from a few months to a few years and range the size and breed spectrum. All had rabies and distemper vaccinations. Some will be available for adoption within the week depending on vaccination or other needs. Although unanticipated, if any of the partnering agencies do not feel they are able to place one of dogs, the dog will be returned to St. Hubert's.

"This is a collaborative effort and all of our hearts go out to the Tornado victums" said St. Hubert's President Heather Cammisa. She added, "We are all glad to help these animals and to help provide time for people to reunite with their pets, people who may have lost everything else."

Anyone interested in adopting one of the dogs or making a donation to help care for them may contact the following agencies. All dogs will be vaccinated, microchipped and spayed or neutered prior to adoption. "Several Animal Welfare Agencies Work Together To Provide Needed Assistance"

"We truly appreciate the coordination of these groups to allow the affected shelter in need"

"This is a collaborative effort and all of our hearts go out to the Tornado victims...We are all glad to help these animals and to help provide time for people to reunite......"

#### Invite or Attend Others' Events

- Invite others to your events
- Attend others' events
- OK to differ on policies, adoption fees
- Offer to help
- Even go to fundraisers



#### Elbow Grease







#### When People Know & Can Trust







U.S.

World

Investigative

HOME > U.S.

Home

#### New Center Offers Help for Dogs Consumed by Fear

Politics



By SUE MANNING Associated Press LOS ANGELES March 12, 2013 (AP)



People want their dog to be a friend, not afraid.

Video

But sometimes, fear grips dogs so tightly they shake, cower, bite, growl or pee. It can be constant, painful and hard to overcome. Such dread can consume a dog when it's freed from a cage at a puppy mill or hoarder's home because that's the only life the dog has ever known.

Until now, it was up to animal shelters to ease the fears, knowing if they didn't, euthanasia was the likely alternative. But this week, the American Society for the Prevention of Cruelty to Animals opens its Behavioral Rehabilitation Center at St. Hubert's Animal Welfare Center in Madison, N.J.

States

It's a two-year research project being financed by the ASPCA.



Animal Welfare Center







## Press & Awareness





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Playfully Unique Cookies."

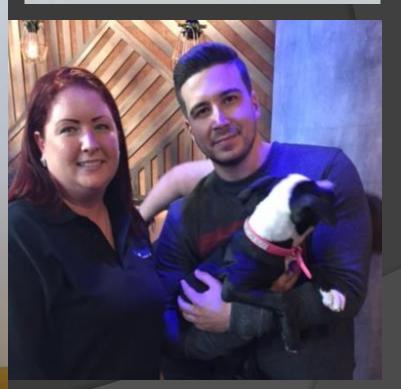
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#### Dear Heather,

Thank you so much to you and your wonderful volunteers for taking the time to bring Juan Carlos, Judy, Lila, and Rosie to the Ad Council Board of Directors meeting! They definitely stole the show! We are grateful for the work that you do at St. Hubert's and were delighted to be able to highlight your wonderful organization.

Thanks again! Your friends at the Ad Council









#### Partnerships











## Hands Up – multiplies our reach

On behalf of the City of East Orange, please accept my sincere gratitude for the recently donated items to our municipal animal shelter. All of the items will be put to good use aas they are essential for the upkeep and well-being of the animals while under our care. The City of East Orange is also grateful for the positive relationship that has evolved over the recent months which has resulted......and additional, positive, reinforcement of animal husbandry information to our staff. St. Hubert's Animal Welfare Center has truly been a "friend" to our municipality and our animals. – Rochelle D. Evans, RN MS, Director/Health Officer

Thank you, again, for helping out the North Brunswick Humane Association's Community Cat Program (CCP) by taking in kittens...Your help this year has made such a tremendous difference and has allowed us to get more kittens than ever off the streets!...You are an amazing shelter, and I know that you don't achieve what you do without a ton of blood, sweat and tears...Thanks again for all you do and are! – NBHA Community Cat Program

Your presence at the meeting and the information you provided was very influential in this deal, and is setting the framework for the next deal. I can't thank you enough for taking the time to help out. – Mark Phillips, EASEL Animal Rescue League

CCSPCA Letter



## It's up to us

The National Groups can't be everywhere

 It's up to us to reach out and help one another

 Collaborate with non-animal organizations, they may not reach out to us



# Legislation

- Strong voice
- Professional dialogue
- Keep opposition from win
- Calm our impulsive members
- Keep legislators engaged



#### COALITION TO KEEP NEW JERSEY'S LEGHOLD TRAP BAN

Re: Support for SCR 175 (Senator Lesniak) -- Game Code Regulation Contravenes Existing Animal Welfare Law Prohibiting Inhumane Leghold Traps

Dear Senator:

The undersigned organizations strongly object to the New Jersey Fish and Game Council's (Council) attempt to circumvent New Jersey's 1984 law prohibiting steel-jaw leghold animal traps (P.L. 1984 c.37) by authorizing the use of "enclosed" leghold traps. Although the Council and the Division of Fish and Wildlife (Division) claim these traps are different, they operate the same as the myriad other types of steel-jaw leghold traps, all of which were banned more than three decades ago because of the serious injuries and distress they cause to trapped animals.

The Fish and Game Council's proposal to allow the use of enclosed leghold traps is inconsistent with plain language and legislative intent of New Jersey's 1984 law banning animal traps of steel-jaw leghold type and should be withdrawn. SCR 175, a resolution introduced by Senator Lesniak, points this out and, if adopted, will enable the Legislature to protect both the statute and its authority and veto this unlawful regulation.

The New Jersey law banning the sale, use, possession, importation and transportation of any type of steel-jaw leghold trap has stood for three decades. The ban has weathered regulatory, legal, and political challenges by the Division, the Council, and the fur-trapping interests. Specifically, in 1985, when the



## It's a Relationship







# Summary - WHY

It's the right thing to do



- Stop helping the opposition, "real enemy"
- Helps more animals directly
- Opens opportunities to help more animals broadly
- Opens opportunities for your organization to achieve/succeed on mission
- Someday you may be the one on the receiving end of help



## Summary - How

- Working on "Ourselves" as Individuals & Organizations
- Make Collaboration a Priority
- Make it Meaningful
- Celebrate Others
- Build that Culture
- Be Resilient





## **Final Thoughts**

- Much progress has been made in Animal Welfare. There is more to do.
- A lot of groups got us here and a lot of us are needed to get where we want to go.
- The community, legislators, media are confused or offput by a lack of collaboration. The opposition welcomes it.
- Productive approaches, language and partnerships have significantly increased St. Hubert's lifesaving, opportunities, impact & community engagement.
- Culture is key. Model it. Create frameworks.







#### Thank you for all that you do!

Heather Cammisa hcammisa@sthuberts.org

