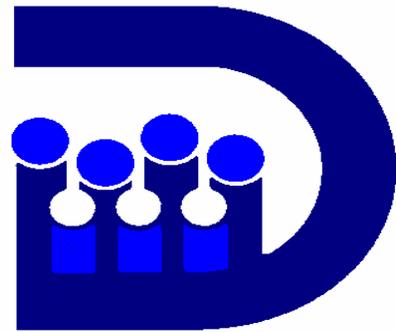
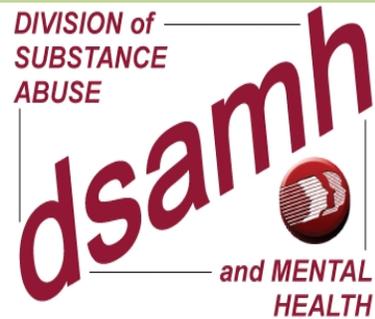


# DELAWARE'S SUBSTANCE ABUSE PREVENTION NEWSLETTER



DSCYF/DPBHS

## *Certified Prevention Specialist (CPS) Credentialing comes to Delaware*

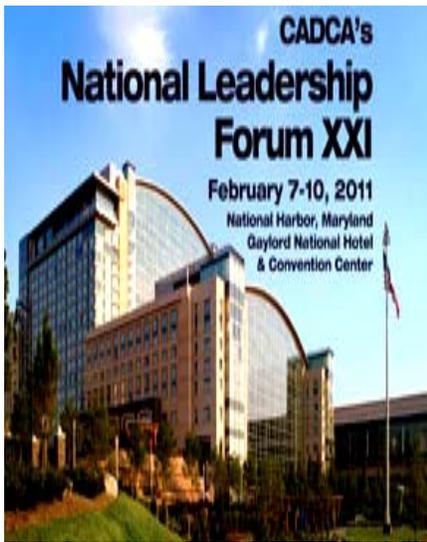
On November 1, 2010, the Division of Substance Abuse and Mental Health (DSAMH), in collaboration with the Delaware Certification Board (DCB) and the International Certification & Reciprocity Consortium (IC&RC), announced the availability of the Certified Prevention Specialist (CPS) credential in Delaware. The Certified Prevention Specialist (CPS) credential is for professionals providing services in the prevention of alcohol, tobacco and other drugs. The CPS credential is now available to anyone meeting the requirements effective **January 1, 2011 until March 31, 2011 without testing**. Credentialing approval will be determined through the review of applications. DSAMH in collaboration with the DCB has hosted three information sessions on how to become a Certified Prevention Specialist on November 15, 2010 November 30, 2010 and January 28, 2011. Overall a total of 54 people attended.

Please contact Mary Jo Mather if you have questions specific to the CPS credentialing and its application process:

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Delaware Certification Board  
298 South Progress Avenue  
Harrisburg, PA 17109  
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## CADCA's Community Prevention Day

### Community Anti-Drug Coalitions of America (CADCA)

The Division of Substance Abuse and Mental Health (DSAMH) will be presenting at CADCA's Annual National Leadership Forum XXI Community Prevention Day on February 7, 2011 in National Harbor, MD. Delaware will discuss the current prevention efforts in the state, the state roles in working and collaborating with communities, as well as challenges and successes encountered and what Delaware has done to move forward. The presentation will include a presentation from Delaware's

prevention team members, Dr. Marc Richman, Assistant Director for Community Mental Health and Addiction Services, Isabel Rivera-Green, Prevention Specialist and National Prevention Network Representative (NPN), Dr. Cecilia Willis, Project Director for the SPF-SIG. DSAMH's current prevention providers Brandywine Counseling and Community Services and The Latin American Community Center will be discussing their Alcohol, Tobacco and other Drugs (ATOD) programs and how effective their programs have been for the citizens of the State of Delaware.

# Prevention Works!

## *The Latin American Community Center receives 2011 Service to Science Award*

Service to Science (STS) is a national initiative of the Substance Abuse and Mental Health Administration (SAMHSA) and is offered through the Center for the Application of Prevention Technologies (CAPT). STS consists of a combination of customized technical assistance, online or face-to-face training, and micro-financing for evaluation capacity enhancement.

Congratulations to the Latin American Community Center on applying for this award and receiving this initiative for their *Prevention Promoters Programs!*

## *Prevention Online Training Resources*

1. Institute of Chemical Dependency Studies:  
[http://www.cdscudies.com/certification\\_courses/prevention.html](http://www.cdscudies.com/certification_courses/prevention.html)
2. Southwest Prevention Center online trainings:  
<http://www.nmtraining.org/trainingreg.html>
3. SAMHSA's Prevention online trainings:  
<http://pathwayscourses.samhsa.gov/>
4. Florida Certification Board's Center for Prevention trainings:  
<http://www.preventionworkforce.org/training.cfm>
5. Substance Abuse Prevention e-Learning Course:  
<http://www.substanceabuselearning.com/>
6. Michigan Institute for Prevention and Treatment Education:  
<http://www.mi-pte.org/online.php>
7. Health and Human Development Prevention online trainings:  
<http://www.hhd.org/what-we-do/curricula-and-training-materials/highlights/web-based-courses-substance-abuse-prevention-practitioners>
8. CSAP's Center for the Application of Prevention Technology:  
[http://captus.samhsa.gov/national/graa\\_ne\\_portal.cfm](http://captus.samhsa.gov/national/graa_ne_portal.cfm)



### *DSCYF's Parents Step Up Underage Drinking Campaign*

The Department of Services for Children, Youth and their Families (DSCYF) is pleased to announce the launch of a new, statewide initiative focused on the prevention of underage drinking. Studies show underage drinking often serves as a gateway for teens to engage in other risky behaviors and addictions, increasing the likelihood they will enter into the Department's care.

Spearheaded by the Division of Prevention and Behavioral Health Services (DPBHS), the *Parents Step Up* Campaign will target parents and other adults, urging them to look critically at the role they may play in making it OK for teens to drink. By gaining community support, we can work to prevent underage drinking and the destructive behaviors that can occur as a result.

The campaign is being supported by Gillespie Hall, a Delaware-based social marketing firm with a long history of tackling social issues plaguing youth. Most notably, they played a pivotal role in branding and growing Delaware's largest anti-tobacco movement the KBG (Kick Butts Generation) from 13 kids (in 2000) to over 13,000 members statewide. DSCYF hopes that their expertise and support will lead to similar success with the prevention of underage drinking.

DSCYF Cabinet Secretary, Vivian Rapposelli, has agreed to serve as spokesperson for this campaign and First Lady Carla Markell has been involved in the development of supporting materials.

For more information, please contact, Yvonne Bunch, (302)633-2513.

### *DOE Collaboration with DSAMH & DPBHS*

In June 2010, DPBHS partnered with DOE and DSAMH to submit a collaborative "Building State Capacity for Preventing Youth Substance Use and Violence" grant application to the U.S. Department of Education. In September, Delaware's DOE was awarded a one-year grant in the amount of \$125,000. Schools will become partners in prevention, and be encouraged to work with their communities to meet the health and social needs of youth and provide prevention and intervention services. The grant will provide \$48,000 to support DPBHS on expanding quality professional development opportunities to teachers and youth service providers and creating an online tool to help access resources and education materials. DSAMH will receive \$60,000 to support and enhance data collection through University of DE Center for Drug and Alcohol Studies.

### *Prevention in the DE News Journal*

An editorial piece entitled, "Alcoholic energy drinks should be removed from the market" appeared in the News Journal on December 1, 2010. The letter, submitted by members of the Delaware Prevention Network Alliance (a DPBHS partner), sheds light on why these beverages (often nicknamed "blackout in a can") are so dangerous. Marketed in large, brightly colored cans in flavors such as raspberry and fruit punch, alcoholic energy drinks combine large doses of alcohol (a depressant) and caffeine (a stimulant) resulting in a state of "wide awake drunk", leaving the consumer unaware of how impaired they actually are and more likely to engage in high risk behaviors such as driving while impaired or getting into a car with someone who has been drinking.



Left to Right: Lt. Jamila R. Davis receiving an appreciation plaque from DSAMH's Division Director Kevin Ann Huckshorn.

## *SPF-SIG's 2011 Delaware Advisory Council Kick-Off Meeting*

On Wednesday, January 19, 2011, the Delaware Advisory Council (DAC) met at the Buena Vista Conference Center for its first meeting of 2011. In addition to the twenty-five Advisory Council members, Kevin Ann Huckshorn, RN, MSN, CAP, Director of the Division of Substance Abuse and Mental Health (DSAMH), Lt. Jamila Davis, MSA, CPS, Public Health Advisory for the Center for Substance Abuse Prevention (CSAP), and Lourdes Vazquez, Training and Technical Assistance Specialist for the Center for the Application of Prevention Technologies (CAPT) were also in attendance.

Director Huckshorn spoke about DSAMH's vision, the importance of substance abuse prevention in the state of Delaware, and impact the SPF-SIG will have on the state and its communities.

Lt. Davis spoke about the progress Delaware has accomplished since its May 2009 federal site review. In addition, she spoke about the national substance abuse prevention perspective that the Substance Abuse and Mental Health Services Administration (SAMHSA) currently has.

Director Huckshorn presented Lt. Jamila Davis with a plaque in appreciation of her service and dedication to Delaware as the SPF-SIG Federal Project Officer. At the end of January 2011, Lt. Davis will be leaving CSAP and Delaware will be assigned a new Federal Project Officer.

## *Upcoming Events & Training*

### **-Ethics: Strategies and Solutions Training**

Friday, February 18, 2011

Appoquinimink State Service Center, Middletown, DE.

Friday, February 25, 2011

Herman Holloway Campus, 1901 N. DuPont Highway, New Castle DE (Springer Building – Training Rooms 1 & 2).

Friday, March 11, 2011

Shipley State Service Center, Georgetown, DE.

Register now on <http://dtool.dhss.delaware.gov>.

### **-Prevention Basics Training**

Wednesday, February 23

Springer Building -Training Rooms 1 and 2- Herman Holloway Campus 1901 N. DuPont Hwy, New Castle, DE.

Thursday, February 24, 2011

Delaware Technical and Community College (Dover Campus) Conference Room 400

### **-The Southern Delaware People of Color Conference**

Saturday, April 9, 2011 -Delaware State University, Dover, DE

### **-The 1<sup>st</sup> Annual Division of Prevention and Behavioral Health Forum**

Monday, May 2 - Tuesday, May 3, 2011 –Dover Sheraton Hotel and Conference Center, Dover DE.

### **-40<sup>th</sup> Summer Institute on Substance Abuse and Mental Health” Ins [innovations] & Outs [outcomes] of Recovery.”**

July 25- July 29, 2011 –Embassy Suites, Newark, DE

## *DSCYF Underage Drinking Video Earns Platinum Ava Award*

The Texas-based International Ava Awards, which recognizes outstanding achievements in audio and visual arts programs and materials, announced a Platinum Award for the video on underage drinking produced by Delaware's Department of Services for Children, Youth and their Families Prevention team in collaboration with PR firm Gillespie Hall.

There were 1,700 audio-visual competition entries in 2010. The winning, six minute video, “Re-Think Teens and Drink” delivers a compelling argument that parents are largely in denial about teenage drinking and offers helpful techniques on how to stay involved in teens' lives and protect them from the lure of alcohol. The video is part of the Delaware's recently launched Step Up campaign which urges parents-and all adults-to play a more active role in preventing underage drinking. “Forty percent of eighth graders in Delaware drank alcohol last year,” said Vivian Rapposelli, Cabinet Secretary of the Delaware Children's Department. “We cannot ignore this. Our children are our future – our responsibility– we have to do all we can to protect them from harmful behaviors. The video, as with the entire Step Up campaign, informs parents of some of the simple steps we can take to protect our kids from underage drinking.”

The video can be viewed on: [www.ParentsStepUp.org](http://www.ParentsStepUp.org), click “View Video” on home page.