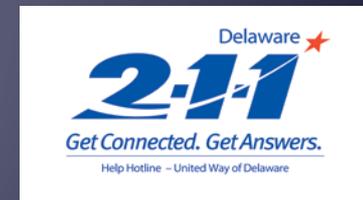


United Way of Delaware

Michelle Taylor President and CEO

Tynetta Brown, Associate Director, Health-Community Impact

Ronnette R. Anderson, Community Impact Associate



About Us

- ❖ United Way of Delaware aspires to be recognized as Delaware's leading nonprofit catalyst for positive social change in Education, Income and Health
- ❖ Offices are in New Castle County(Wilmington), Kent County(Dover), Sussex County (Georgetown) and a Labor Office (AFL – CIO) in Newark
- ❖ Our mission is to maximize the community's resources to improve the quality of life for all Delawareans.

Current Efforts

❖ Access to Health

- ❖ Affordable Care Act (ACA)
- ❖ Prescription Drug Assistance
- ❖ Healthcare Resource Guide
- ❖ Delaware 2-1-1
- ❖ Help Me Grow
- ❖ IM:40[®] Developmental Assets and Adolescent Health



Current Efforts

❖ Population Health

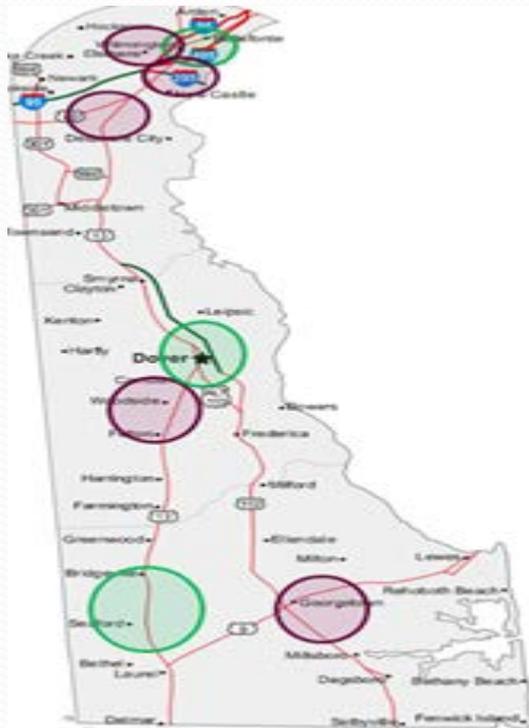
- ❖ Seniors
 - ❖ Aging In Place – transportation services, meals
 - ❖ LGBTQ Senior Health
- ❖ Youth
 - ❖ Birth – 8yrs
 - ❖ Adolescent Health (non –communicable diseases)
- ❖ Hispanic and African American
- ❖ People with disabilities

Future Plans to Improve Health Equity

- ❖ Refine alignment with the State Health Care Innovation Plan
 - ❖ In the areas of:
 - ❖ Access to health care
 - ❖ Supporting Seniors ~ “Aging in Place”
 - ❖ Children Leading Healthy Lives
 - ❖ Mental and Behavioral Health
 - ❖ Supporting Individuals with Disabilities

Future Plans to Improve Health Equity

❖ Impacting the Eight Promising Communities



Wilmington Eastside
Wilmington Westside
South Bridge & Route 9
Central NCC & Southwest of Bear
Dover North Ring
South of Dover & Felton
Bridgeville & Seaford
Georgetown

Challenges

- ❖ Translation of information in Spanish
- ❖ Providing technical assistance to community partners to secure additional resources and fill funding gaps
- ❖ Securing the staff resources needed to monitor collaborative funding opportunities
- ❖ Changing external perceptions about promising communities -
Assets ~ vs ~ Deficits

Achievements

- HDTT has reached over 215,000 Delawareans since 2007
- Youth engagement IM40[®] Developmental Assets
- Aging in Place for seniors
- LGBTQ – Delaware Health Equity Task Force
- Health Advisory Council
- Delaware 2-1-1

2012

***Total Number of Calls = 109,281**

*** Total Number of Calls related to Health: Medical & Disability = 8,130**

2013

*** Year-to-Date (Jan-Aug) - Total Number of Calls = 66,234**

*** Year-to-Date (Jan-Aug) - Total Number of Calls: Health: Medical & Disability = 4,804**

(Note: As the Choose Health Delaware goes live to support the Affordable Health Care Act)

Opportunities to Collaborate

❖ Healthy neighborhoods

- Working with eight promising communities
- Continue to be nimble and focus on relevant issues

❖ Enhance online linkage

- UWD website
- Delaware 2-1-1
- DHSS

❖ Policy

- Continue to align with the Governor's focus on youth

❖ Workforce

- Translation service
- Leverage Community Health Outreach workers