COVID-19 PANDEMIC: IMPACT ON CANCER SCREENINGS

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Delaware Health Care Commission
September 2, 2021
Cancer screenings have not returned to the levels before the COVID-19 crisis.
Cancer Screening Rates in Delaware

Screening for Life Cancer Screening Rates 2019-2021

<table>
<thead>
<tr>
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<th>May 2019-May 2020</th>
<th>May 2020-May 2021</th>
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</thead>
<tbody>
<tr>
<td>Breast</td>
<td>1102</td>
<td>680</td>
</tr>
<tr>
<td>Cervical</td>
<td>879</td>
<td>440</td>
</tr>
<tr>
<td>Colorectal</td>
<td>122</td>
<td>67</td>
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Breast Cancer Screenings in Delaware 2018 to 2021

Screening For Life clients screened for breast cancer, Delaware, 2018 to May 2021

Source: Delaware Department of Health and Social Services, Division of Public Health, Screening For Life (SFL) program, August 2021
• Cancer Screening Campaign
  • Began at the end of July 2021. Will run through end of September.
  • Communicate importance of scheduling cancer screenings and resuming care to all Delawareans 18+
    • Traditional Media – print ads, radio and email
      • Print ads available in English, Spanish, Haitian Creole
    • Digital Media
      • Newsfeeds, audio and display banners
      • Social media platforms to target Delawareans 18+

• Cancer Screening Navigators
  • Provide direct outreach to clients
  • All Delawareans have access to a cancer screening navigator
    • Complete inquiry form on healthydelaware.org
    • Cancer Screening Navigator can assist with education, scheduling, community-linkage and referrals to specialty providers if needed.