

# COVID-19 PANDEMIC: IMPACT ON CANCER SCREENINGS

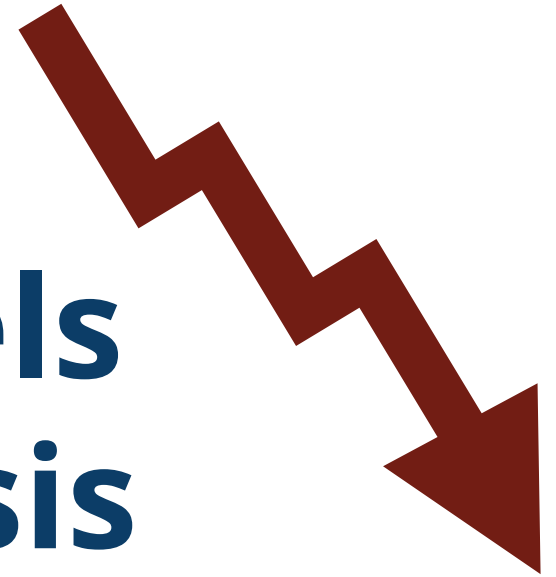


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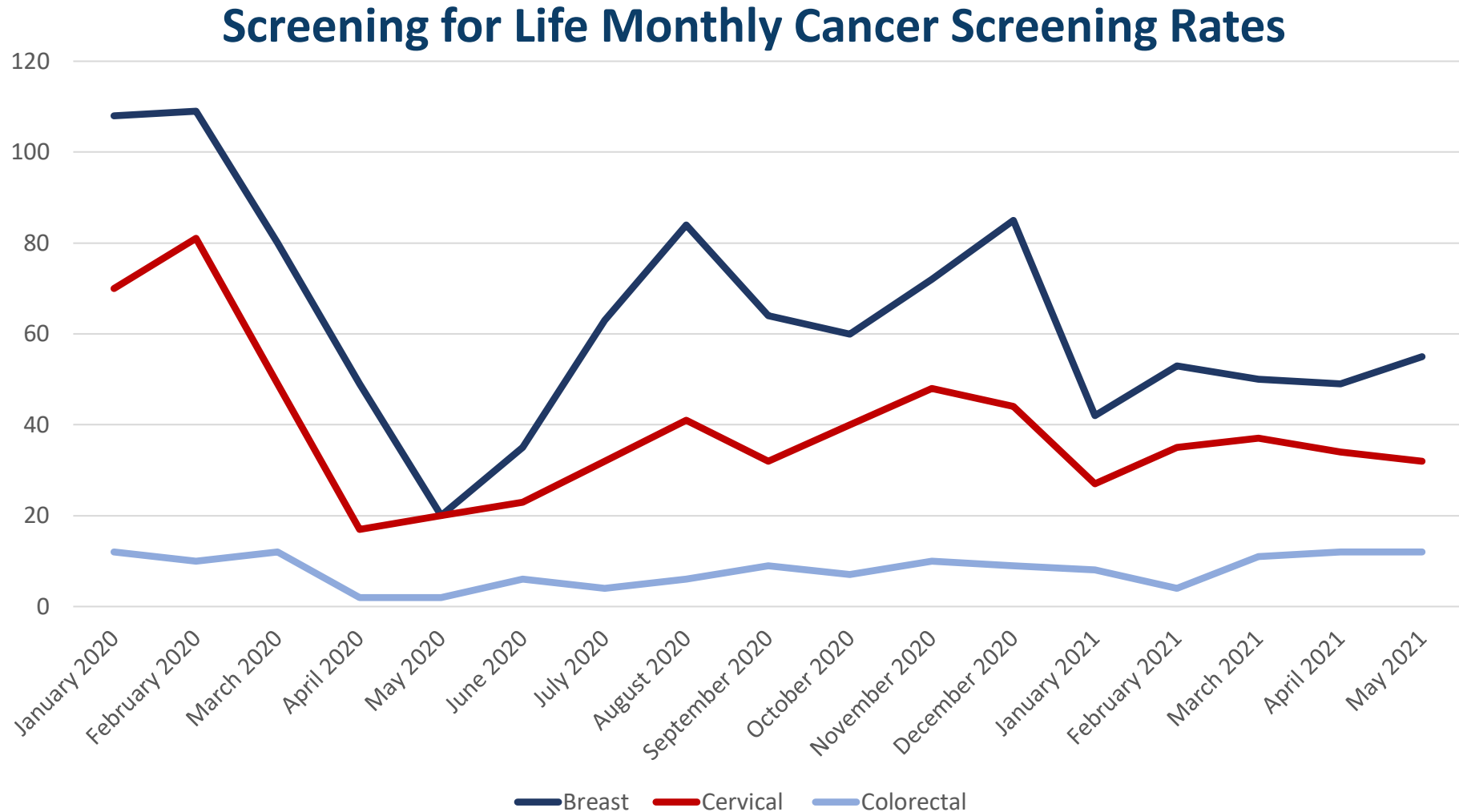
Delaware Health Care Commission  
September 2, 2021

# Public Health Update

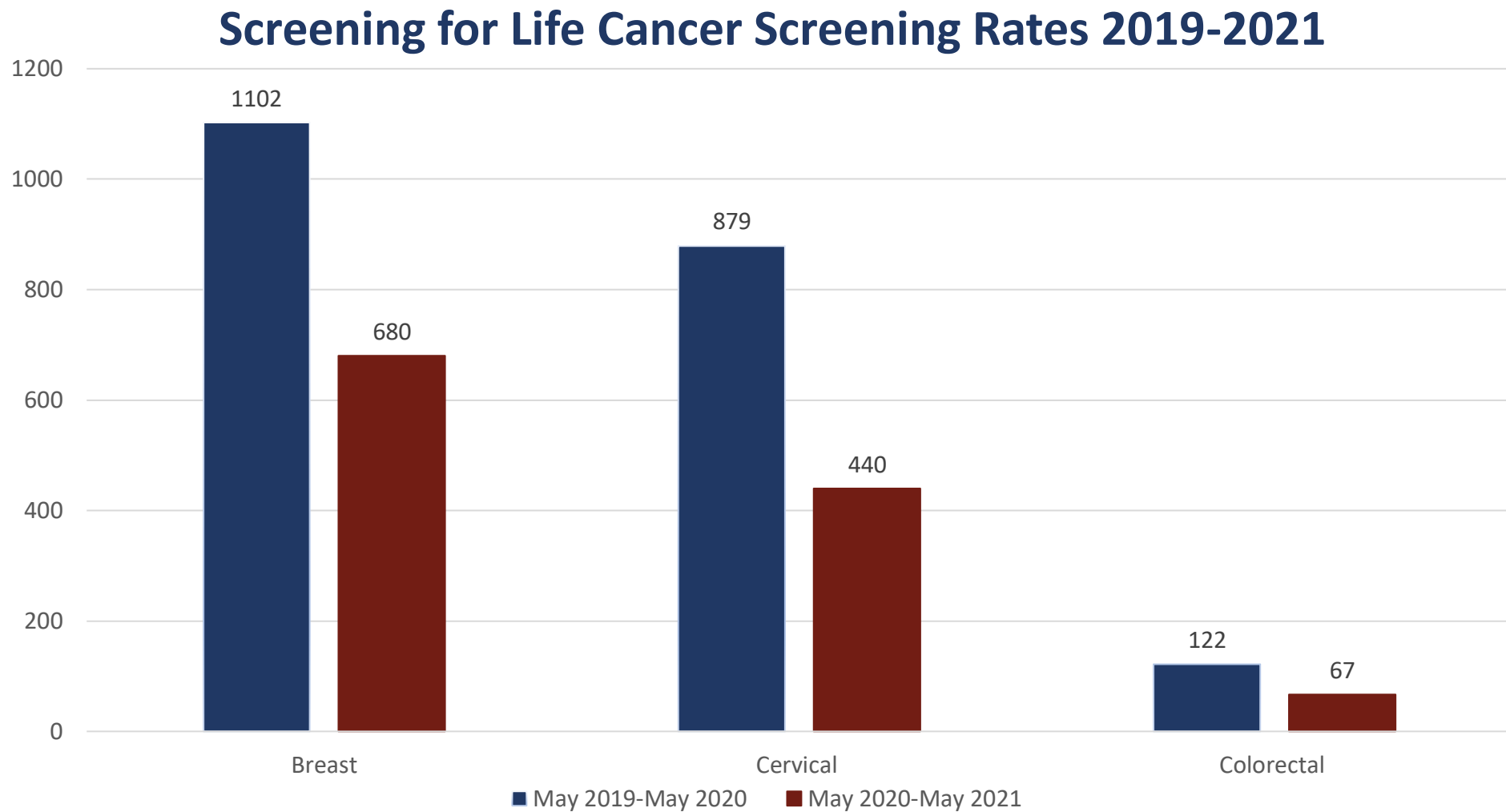
**Cancer screenings have not returned to the levels before the COVID-19 crisis**



# Cancer Screening Rates in Delaware

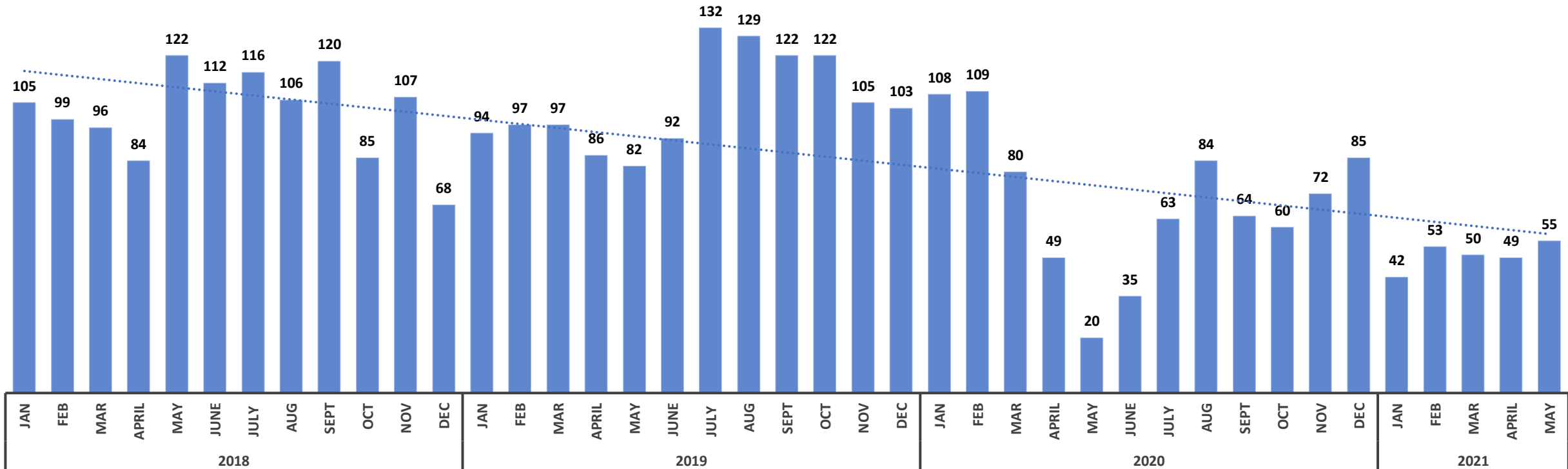


# Cancer Screening Rates in Delaware



# Breast Cancer Screenings in Delaware 2018 to 2021

Screening For Life clients screened for breast cancer, Delaware, 2018 to May 2021



Source: Delaware Department of Health and Social Services, Division of Public Health, Screening For Life (SFL) program, August 2021

# DPH Outreach to Increase Screenings

- Cancer Screening Campaign
  - Began at the end of July 2021. Will run through end of September.
  - Communicate importance of scheduling cancer screenings and resuming care to all Delawareans 18+
    - Traditional Media – print ads, radio and email
      - Print ads available in English, Spanish, Haitian Creole
    - Digital Media
      - Newsfeeds, audio and display banners
      - Social media platforms to target Delawareans 18+
- Cancer Screening Navigators
  - Provide direct outreach to clients
  - All Delawareans have access to a cancer screening navigator
    - Complete inquiry form on [healthydelaware.org](https://healthydelaware.org)
    - Cancer Screening Navigator can assist with education, scheduling, community-linkage and referrals to specialty providers if needed.